R J Reynolds
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Sent via US Mail

February 23, 1998

TO: DM Ray Noonan
DM Stephen MacLeod
DM Rick Smith

RE: Share Best Practices

On Wednesday, February 18, 1998, I attended the Nashua Division meeting with Sales Reps.

Attached are copies of the meeting agenda along with individual Sales Rep presentations.

Overall, I felt that the meeting was very productive as they (SR's) all provided their action plans to achieve our 3 P objectives in their assignments.

When you schedule a meeting with Sales Reps, (for them to present their assignment action plans) please let me know, so I may plan to attend.

Sincerely,

Bill

W. J. Roth, RSM

Enclosures

cc: Robert Ridge
Dave Wilmesher

Copy for:
As Info!
Thanks,
Bill

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